Ver# 7 Status Revised Traffic Order# 35868 8802408

Printed: Last Received: 09/25/2012 4:20 PM

09/25/2012 3:09 PM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser) NRSC-NATL REPUB SENA

Product ISSUE

Estimate#

Buyer JESSICA MURRAY

Phone# Fax#

Rep Order#

EC'd Yes

) NEBO MEDIA Agency

3299 K ST NW, SUITE 200 WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates 10/24/2012 - 10/30/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON) MIKE JONES Salesperson (

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263

1 of

--- CONTRACT COMMENT ---

COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW CHANGE IN AGENCY NAME ONLY. PLEASE CONFIRM.

THANKS

STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	600A-700A		:30	\$1,200.00	10/24-10/26	1	1	1	\$1,200.00	
		Buyli	ne Comment:	: NEWS								
	2	M-TU	600A-700A		:30	\$1,200.00	10/29-10/30	1	1	1	\$1,200.00	
	2				. 30	\$1,200.00	10/23 10/30	1		•	41,200.00	
		Buyli	ne Comment:	: NEWS								
	3	W-F	700A-900A	A Company of the Comp	:30	\$1,000.00	10/24-10/26	2	1	2	\$2,000.00	
		Buyli	ne Comment:	: EARLY SHOW								
	4	M-TU	700A-900A		:30	\$1,000.00	10/29-10/30	2	1	2	\$2,000.00	
	-			: EARLY SHOW	. 50	41,000.00	10/23 10/30	_	•		, . ,	
		Buyll	ne Comment	EARLI SHOW								
	5	W-F	900A-		:30	\$850.00	10/24-10/26	2	1	2	\$1,700.00	
			1000A	· wn···								
		Buyli	ne Comment	: KELLY								
	6	M-TU	900A-		:30	\$850.00	10/29-10/30	1	1	1	\$850.00	
			1000A									
		Buyli	ne Comment	: KELLY								

2 of 6 Rep Order# EC'd Yes 8802408 Ver# 7 Status Revised Traffic Order# 35868 Printed: Last Received: 09/25/2012 4:20 PM 09/25/2012 3:09 PM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () NRSC-NATL REPUB SENA Product ISSUE Estimate#					Agency (32 W Agency C/P	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone# Fax#		JESSICA M	IURRAY		Flight Dates Hiatus Weel	10/2	10/24/2012 - 10/30/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263	
LT	k# Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	7	W-F	1000A- 1100A			:30	\$3,500.00	10/24-10/26	1	1	1	\$3,500.00	
		Buyl	ine Comment	: PRICE									
	8	W-F	1100A- 1200P			:30	\$1,500.00	10/24-10/26	0	0	0	\$0.00	
		Buyl	ine Comment	: Y & R									
	9	M-TU	1100A- 1200P			:30	\$1,500.00	10/29-10/30	0	0	0	\$0.00	
		Buyl	ine Comment	: Y & R									
	10	W-F	1200P- 1230P			:30	\$850.00	10/24-10/26	2	1	2	\$1,700.00	
		Buyl	ine Comment	: NEWS									
	11	M-TU	1200P- 1230P			:30	\$850.00	10/29-10/30	2	1	2	\$1,700.00	
		Buyline Comment: NEWS											
	12	W-F	1230P- 200P			:30	\$900.00	10/24-10/26	1	1	1	\$900.00	
		Buyl	ine Comment	: SOAPS									
	13	M-TU	1230P- 200P			:30	\$900.00	10/29-10/30	1	1	1	\$900.00	
		Buyl	ine Comment	: SOAPS									
	14	W-F Buyl	200P-300 line Comment			:30	\$900.00	10/24-10/26	1	1	1	\$900.00	
		_						40/00 10/0			•	6000 00	
	15	M-TU Buyl	200P-300 Line Comment			:30	\$900.00	10/29-10/30	1	1	1	\$900.00	
	16	W-F	300P-400			:30	\$1,000.00	10/24-10/26	2	1	2	\$2,000.00	
		Buyl	line Comment	: ELLEN									

 Rep Order#
 8802408
 Ver#
 7
 Status
 Revised
 Traffic Order# 35868
 Printed:
 09/25/2012 4:20 PM
 3 of 6
 6

 EC'd
 Yes
 Last Received:
 09/25/2012 3:09 PM

Showing Buylines: All Lines

Advertiser Product		KLAS-TV LAS VEGAS () NRSC-NATL REPUB SENA ISSUE			Agency (329 W/	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
]	Estimate# Buyer Phone# Fax#	JESSICA MURRAY			Agency C/P1/ Flight Dates Hiatus Weeks	10/24	10/24/2012 - 10/30/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263	
	T Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
-													
	17	M-TU Buyl	300P-400P ine Comment:			:30	\$1,000.00	10/29-10/30	2	1	2	\$2,000.00	
	18	W-F Buyl	400P-500P ine Comment:			:30	\$1,300.00	10/24-10/26	2	1	2	\$2,600.00	
	19	M-TU Buyl	400P-500P ine Comment:			:30	\$1,300.00	10/29-10/30	1	1	1	\$1,300.00	
	20	W-F Buyl	500P-630P ine Comment:			:30	\$1,500.00	10/24-10/26	2	1	2	\$3,000.00	
	21	M-TU Buyl	500P-630P ine Comment:			:30	\$1,500.00	10/29-10/30	1	1	ì	\$1,500.00	
	22	W-F Buyl	630P-700P ine Comment:			:30	\$1,300.00	10/24-10/26	2	1	2	\$2,600.00	
	23	M-TU Buyl	630P-700P ine Comment:			:30	\$1,300.00	10/29-10/30	1	1	1	\$1,300.00	
	24	W-F Buyl	700P-800P ine Comment:	ET/INSIDER		:30	\$1,300.00	10/24-10/26	2	1	2	\$2,600.00	
	25	M-TU Buyl	700P-800P ine Comment:			:30	\$1,300.00	10/29-10/30	1	1	1	\$1,300.00	
	26	W-F	1100P- 1135P	NEW		:30	\$2,200.00	10/24-10/26	2	1	2	\$4,400.00	
	27	M-TU	ine Comment: 1100P- 1135P ine Comment:			:30	\$2,200.00	10/29-10/30	2	1	2	\$4,400.00	
		Dayı	conditent.										

 Rep Order#
 8802408
 Ver#
 7
 Status
 Revised
 Traffic Order# 35868
 Printed:
 09/25/2012 4:20 PM
 4 of 6

 EC'd
 Yes
 Last Received:
 09/25/2012 3:09 PM

Showing Buylines: All Lines

Station Advertiser Product Estimate#		KLAS-TV LAS VEGAS () NRSC-NATL REPUB SENA ISSUE			Agency () 3299 K WASHI	Rep Firm Sales Office Salesperson							
Buyer Phone Fax#		JESSICA MURRAY			Agency C/P1/P2/E Flight Dates Hiatus Weeks	10/24/2012 - 10/30/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	28	W-F	1135P- 1237A			:30	\$850.00	10/24-10/26	2	1	2	\$1,700.00	
		В	uyline Comment:	LETTERMAN									
	29	M-TU	1135P- 1237A			:30	\$850.00	10/29-10/30	1	1	1	\$850.00	
		В	uyline Comment:	LETTERMAN									
	30	W-F	500A-600A			:30	\$1,000.00	10/24-10/26	2	1	2	\$2,000.00	
		Ві	uyline Comment:	NEWS									
	31	F Bı	800P-900P uyline Comment:			: 30	\$5,500.00	10/26-10/26	0	0	0	\$0.00	
	32	SA-SU	J 1100P- 1135P			:30	\$1,100.00	10/27-10/28	2	1	2	\$2,200.00	
		В	uyline Comment:	NEWS									
	22		5002 7002			20	0550 00	10/07/10/07	1	1	1	\$550.00	
	33	SA Bi	500A-700A :yline Comment			:30	\$550.00	10/27-10/27	1	1	1	\$550.00	
	34	SA	1000A- 300P			:30	\$5,000.00	10/27-10/27	1	1	1	\$5,000.00	
		В	uyline Comment:	COLLEGE FOOTBALL									
	35	SA	500P-530P			:30	\$800.00	10/27-10/27	1	1	1	\$800.00	
		В	uyline Comment:	NEWS									
	36	SA	700P-800P			:30	\$600.00	10/27-10/27	1	1	1	\$600.00	
		Ві	uyline Comment:	ET WEEKEND									
	37	М	1000P- 1100P			:30	\$12,000.00	10/29-10/29	1	1	1	\$12,000.00	
		Ві	uyline Comment:	HAWAII 5-0									

 Rep Order#
 8802408
 Ver#
 7
 Status
 Revised
 Traffic Order# 35868
 Printed:
 09/25/2012 4:20 PM
 5 of 6

 EC'd
 Yes
 Last Received:
 09/25/2012 3:09 PM

Showing Buylines: All Lines

Station & Advertiser Product Estimate#		KLAS-TV LAS VEGAS () NRSC-NATL REPUB SENA ISSUE			Agency () 3299 K S WASHII Agency C/P1/P2/E	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buy Pho Faxi	er ne#	JESSICA MURRAY			Flight Dates Hiatus Weeks	10/24/2012 - 10/30/2012					202-872-5880 202-872-0263		
LT	Ln	Day	7 Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	38	su	630A-80 Buyline Comme	• • • • • • • • • • • • • • • • • • • •		:30	\$2,000.00	10/28-10/28	1	1	1	\$2,000.00	
	39	ຮບ	830A-93 Buyline Comme	BOA nt: FACE THE NATION		:30	\$2,500.00	10/28-10/28	1	1	1	\$2,500.00	
	40	SU	930A- 1000A Buyline Comme	nt: NEWS		:30	\$450.00	10/28-10/28	0	0	0	\$0.00	
	41	su	500P-5			:30	\$600.00	10/28-10/28	0	0	0	\$0.00	
	42	su	630P-70 Buyline Comme			:30	\$1,500.00	10/28-10/28	1	1	1	\$1,500.00	
	43	su	700P-80 Buyline Comme	DOP nt: 60 MINUTES		:30	\$6,000.00	10/28-10/28	0	o	0	\$0.00	

---REPORT TOTALS---

Report Totals: 53 / \$80,150.00

-SALES MONTHLY TOTALS-

Oct 12: 35 / \$47,950.00 Nov 12: 18 / \$32,200.00

Sales Totals: 53 / \$80,150.00
Station Totals: 53 / \$80,150.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals CABL 18% KTUD 0% \$258,548 0% KLAS 31% KSNV 31% KTNV 1% 2% KVVU 17% UNKN 0% KVMY **KVCW**